Sent to: Mr. Metzler, PD (9.18.62)

Mr. Mastroianni, Press (9.18.62)

FOR RELEASE

Miss Kirkwood, Sun Press (9.20.62)

## THE CLEVELAND MUSEUM OF ART **CLEVELAND 6. OHIO**

**TELEPHONE: GARFIELD 1-7340** 

Yuji Yoshimura, the world's foremost Bonsai teacher and lecturer, will give the Holden Lecture on Outdoor Art, Friday evening, September 21 at 8:15 p.m. in the auditorium of The Cleveland Museum of Art. The subject of Mr. Yoshimura's lecture Will be JAPANESE ART OF BONSAI: CREATION AND ENJOYMENT.

In addition to the Museum lecture, Yoshimura will conduct demonstrations of Bonsal art at the Garden Center on September 22 and September 23 at 2:30 p.m. He will also exhibit his own collection of miniature trees on the Museum's Outdoor Garden Court stage from September 21 through September 30.

Yoshimura, now from New York but born in Tokyo, is the son of Toshiji Yoshimura, the present leader of the Bonsai world in Japan.

Graduated from The Tokyo Horticultural School, the younger Yoshimura was first in Japan to open classes to the public and, as a result, he has taught about 500 foreign visitors in that country. He has lectured and conducted classes at the Brooklyn Botanic Garden in New York, in various other U.S. cities on the East and West Coasts and in Hawaii and Australia.

His book THE JAPANESE ART OF MINIATURE TREES AND LANDSCAPES, co-authored with Giovanna Halford, has received high praise from Bonsai enthusiasts and horticulturists.

Yoshimura's visit and exhibition are sponsored by the Cleveland Garden Center and the Cleveland Bonsai Club.

All three events are free of charge.

Kirkwood 19,13,62

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